

Workshop at WorldPharma2010, Copenhagen, Denmark: “Implementation and Obstacles of Pharmacogenetics in Clinical Practice”, July 20, 2010

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OPEN LETTER AND INVITATION TO GLOBAL PERSONALIZED MEDICINE READERSHIP

WorldPharma2010 (July 17-20, 2010, Copenhagen, Denmark) is a premier transdisciplinary scientific event organised by the Danish Society for Pharmacology jointly with the British Pharmacological Society, under the auspices of the International Union of Basic and Clinical Pharmacology, IUPHAR.

In the scientific program for the WorldPharma2010, there will be plenary lectures, poster sessions, sponsored symposia, workshops, satellite meetings and focused conferences.

detailed program for the pharmacogenetics workshop session entitled: “Implementation and obstacles of pharmacogenetics in clinical practice” (Table 1).

As 2010 is approaching fast, we suggest you make a note in your diary that July 17-23 will be spent in Denmark. We promise you a scientifically excellent program as well as the opportunity to savour the atmosphere of Copenhagen. Further details on the venue and the WorldPharma2010 are available on the worldwide web: <http://www.worldpharma2010.org>. We look forward to seeing you in Copenhagen in July next year!

Table 1. Pharmacogenetics Workshop Program at the WorldPharma2010, Copenhagen, Denmark (July 20, 2010)

Time	Presenter	Title
12:45	Deanna Kroetz (USA)	Challenges in bringing pharmacogenetics into practice: The US perspective
12:55	Guilherme Suarez-Kurtz (Brasil)	Challenges of global implementation of pharmacogenetics into clinical practice
13:05	Adrián Llerena (Spain)	Present use and limitations of pharmacogenetics in clinical psychiatry
13:15	Andrew Somogyi (Australia)	Obstacles to the implementation of pharmacogenetic testing in Australia
13:25	Julia Kirchheiner (Germany)	Imaging Pharmacogenetics - brain fMRI for visualizing intermediate phenotypes of drug response
13:35	Vural Özdemir (Canada)	Postgenomics medicine, empiricism and ethics of bioethics: Preventing “ethical inflation” in implementation of pharmacogenetics
13:45-14:15	All members, IUPHAR Clinical Division Sub-Committee on Pharmacogenetics	Round-Table discussion “Implementation and obstacles of pharmacogenetics in clinical practice”

Chairpersons: Ingolf Cascorbi (Germany) and Magnus Ingelman-Sundberg (Sweden).

On behalf of the IUPHAR Clinical Division Sub-Committee on Pharmacogenetics, we are pleased to announce the

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ACKNOWLEDGEMENT

No funding support was received/applicable for this letter.

DUALITY AND CONFLICT OF INTERESTS

None declared/applicable.